

Why MERO-LAC ?

- MERO-LAC** Drug of choice when you are looking for potent moisturizer and gentle keratolytic action.
- MERO-LAC** Drug of choice when you have dry & scaly skin due to environmental changes.
- MERO-LAC** Instant smooth feeling.
- MERO-LAC** Repairs the skin barrier.
- MERO-LAC** Increases water content.
- MERO-LAC** Reduces transepidermal water loss.
- MERO-LAC** Restores the lipid's water barrier function.
- MERO-LAC** Rapid results as moisturizing & Keratolytic.
- MERO-LAC** Clinically approved & well-studied formula.
- MERO-LAC** Wide safety margin.
- MERO-LAC** Cost effective formula

MERO-LAC
(50 gm) is regularly
used three times daily
or as directed by
physician or pharmacist



References:

- 1.Efficacy of 10% Urea in patients with ichthyosis vulgaris (Curr Med Res Opin 2011 Dec, 27 (12): 2279-84)
- 2.Emollients in the care of the diabetic foot (Diabetic foot journal, 16: 63-6).
- 3.Urea: A comprehensive review of the clinical literature (Dermatology online journal, 19(11)).
- 4.Efficacy of urea therapy in children with ichthyosis. A multicenter randomized, placebo-controlled, double-blind, semilateral study (Dermatology. 1998;196(2):217-22).



MERO-LAC

THE POTENT NATURAL FORMULA

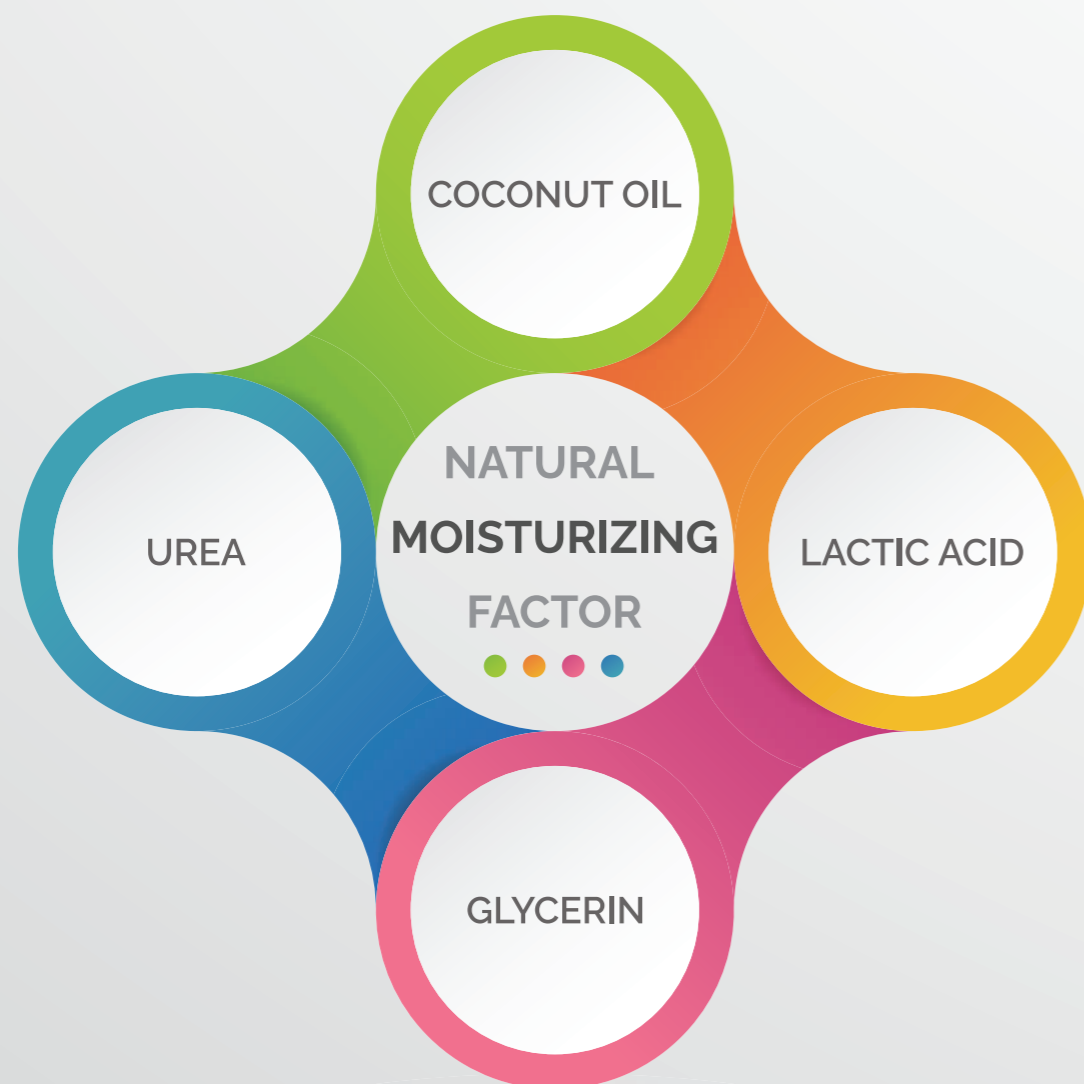


Optimum
Moisturizing
with distinctive
Keratolytic
Effect

NATURAL MOISTURIZING FACTOR

Natural Moisturizing Factor refer to “naturally occurring humectants” or “hygroscopic water soluble substances”.

Natural Moisturizing Factor in the epidermis refer to “water-soluble compounds” or ingredients whose removal decreased water-binding capacity, it was apparent that it was involved in water binding in the stratum corneum.



KEY INGREDIENTS FOR OPTIMUM RESULTS

COCONUT OIL

- 1- Decreased water loss in the skin by forming a natural barrier over the skin.
- 2- Carrier oil which ease other ingredients penetration to repair and nourish inner skin layers.
- 3- Rich source for (Vitamin E) which Protects Skin Cells from Damage.
- 4- Anti-inflammatory effect: calm dry, red, irritated skin.

UREA

- 1- Hydrating Effect: It is a strong hygroscopic (Water Holding) which draw water and keep within skin cells to keep hydration of the stratum corneum.
- 2- Mild keratolytic effect: Urea soften the horny layer so it can be easily removed specially When combined with LACTIC ACID which gives the main keratolytic effect.
- 3- Urea is a part on Natural Moisturizing Factor of skin. so, it will compensate any shortage in naturally occurring urea to prevent further dryness.

LACTIC ACID

Enhance skin desquamation of the uppermost layer of skin to get exfoliated, This process is important and a normal protective mechanism of the skin to prevent pathogens from colonizing the skin, and remove dead skin layers.

GLYCERIN

It acts as humectant and helps in restoring the water levels in your skin and prevents dryness of your skin.and keep skin elasticity and moisture in your skin.

URE-LAC cream, the intelligent combination of UREA & LACTIC ACID, considered as the wise choice for the treatment of a lot of conditions and diseases, like:

- Dry and scaly skin.
- Eczema, Atopic Dermatitis & Psoriasis.
- Ichthyosis Vulgaris.
- Diabetic Foot care (Moisturizing & Xerosis Treatment).